



Contact: NH Media  
Natasha Huang  
Phone: 212.729.1097  
Email: natasha@nhmediaspot.com

For Immediate Release

NH Media Officially Launches With a Packed Celebration at Cult Studios

*Summer Social 2010 hosted by NH Media, OrangeJuiceandBiscuits.com, and Youareonthelist.com brings out the best of the NEW New York*

NEW YORK (June 30, 2010) — NH Media officially launched its services on June 29, 2010 to a packed room full of supporters and well wishers at Summer Social 2010 hosted by NH Media, OrangeJuiceandBiscuits.com and Youareonthelist.com. The event was held at Cult Studios in NYC and brought out the best of the NEW New York.

Upon entry, each guest was welcomed into the stunning Cult Studios with a Brazilet bracelet for good luck. Guests mingled while sipping on Oro Tequila, 1947 Beer, Honest Tea and One Coconut Water. Q Events provided gourmet hors d'oeuvres, including a spectacular chocolate fountain with 15 toppings. The Village Scandal brought unique hats and headwear for guests to try on as Boulevard Magazine snapped festive and fun photos. An interactive Twitter Waterfall projected a live stream of tweets about Summer Social 2010.

Summer Social raised over \$800 that will be donated to The Blind Project, an organization that facilitates the rescue and rehabilitation of trafficked women in Southeast Asia. To raise awareness about its cause, The Blind Project had guests create art that reflected their emotion upon reading touching stories from survivors.

Guests of note included Rolando Santana (fashion designer), Brett Petersel (Mashable), Karen Biehl with Eli the Celebrity Chihuahua, Matt Wayne (celebrity magician), Michelle Mandara and Katie Forte (MSG Entertainment), Gabi Kachman (Newyorkcity PR), John David Breen (Hanky Panky), Tiffany Loria (Two Broads Production), Anthony Doderer (The Blind Project) and Nadia Murdock (Chic Galleria).

NH Media's Natasha Huang wore a neutral-colored floor-length maxi dress by designer Rolando Santana and OrangeJuiceandBiscuits.com's Jonathan Valdez wore a skimmer hat by the Village Scandal and a silver and charcoal blue silk striped bow tie by FineandDandyShop.com.

Summer Social 2010 was sponsored by Q Events, Cult Studios, The Boulevard Magazine, BNI, Honest Tea, 1947 Beer, Oro Tequila, The Professionals, Brazilets, One Water, Pop Chips, The Blind Project, China Glaze, Tarte Cosmetics and Jen Chu Design.

###

For more information or press inquiries please contact Natasha Huang at 212.729.1097 or email her at natasha@nhmediaspot.com